



Opportunities in Emerging Markets: Investing in the Economies of Tomorrow

Gordian Gaeta

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Opportunities in Emerging Markets: Investing in the Economies of Tomorrow Gordian Gaeta The practical guide to investing in emerging markets

Though potentially risky, investing in emerging markets can offer extremely attractive returns. *Opportunities in Emerging Markets* offers practical advice for investors based on the real life experiences—both positive and negative—of practitioners, pioneer investors, and local heroes with experience in frontier markets. Exploring how every developing market has its own unique regional cultures and social structures that change the way investors invest, and must be understood in order to make wise investments, the book combines standard approaches to investing with the exigencies of frontier markets to create an invaluable framework for success.

A collection of useful ideas that investors—institutions, general partners, limited partners, or shareholders—can draw upon when investing money in emerging markets, the book includes essential information on one of the most attractive opportunities for beating traditional markets and investments. If access, downside, and predictability can be managed, there's a great deal of money to be made in emerging markets, and this book shows how. Both investors and investment managers need to understand fundamental success factors, real framework conditions, and hidden pitfall and in *Opportunities in Emerging Markets*, author Gordian Gaeta analyses these intricacies in depth.

- Gives investors of all kinds the information they need to succeed in emerging markets
- Incorporates real life experiences—both good and bad—to help readers avoid common mistakes and maximize their returns
- Includes interviews with Mark Mobius, Jim Rogers, Marc Faber, and other leading names in the emerging markets sector

For those traders brave enough to engage in high-risk/high-return investing, *Opportunities in Emerging Markets* is an excellent overview of the world's toughest frontier markets and how to conquer them. Featuring interviews with some of the top investors in the field, this is the definitive guide to the perils and pitfalls of investing in these highly volatile markets.

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