



The Knowledge Evolution

Verna Allee

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The Knowledge Evolution Verna Allee

The Knowledge Evolution offers a unique and powerful road map for understanding knowledge creation, learning, and performance in everyday work. This book reframes current thinking by delving into the hidden world of knowledge supporting both individual and organizational performance, laying the foundation for the emerging art of knowledge management. Packed with best practices from leading edge companies, essential guidelines, design principles, analogies, and conceptual frameworks, it serves as a practical guidebook for mastering the Knowledge Era. It will help managers make more intelligent decisions about knowledge creation, reduce wasteful technology investments and lead to new ease and confidence in applying knowledge and learning principles for themselves and for their organizations.

Verna Allee delves into current thinking and practice to unravel the genetic code of knowledge itself. This revolutionary approach has surfaced a simple and elegant knowledge archetype. She demonstrates how this archetype can help us deal with complexity and suggests ways of self-organizing that make profound sense in today's networked enterprises. From strategies for core knowledge competencies to the key components of individual expertise, The Knowledge Evolution zeroes in on the critical success factors for the knowledge-based enterprise. What emerges is an approach to knowledge management that is simple enough to communicate at every level of the organization, yet rich enough to encompass all the complexity of modern enterprises.

Verna Allee is the founder of Integral Performance Group, a consulting practice in California that specializes in the learning organization, knowledge competencies, organizational systems change, systems thinking, total quality and learning, benchmarking support, best practices research, and strategic development. She holds a degree in the Study of Human Consciousness and her work is informed by a deep interest in intelligence, human development, cognition, intuition and consciousness. She is the author of Learning Links: Enhancing Individual and Team Performance, Pfeiffer and Co-Jossey Bass, 1996.

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