The Product Manager's Toolkit

Gabriel Steinhardt

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Product management is challenging, complex, and often misunderstood. Across the high-tech industry, drastically different duties and responsibilities are attributed to product management professionals. Diverse interpretations regarding the role of product management have only further confused practitioners and stifled the ability to develop clear and consistent product management methodologies. 'The Product Manager's Toolkit' book provides a consistent and holistic managerial approach to product management and presents a practical and comprehensive methodology (tasks, processes, deliverables, and roles) that covers nearly all aspects of product management.

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