



Museum Governance: Mission, Ethics, Policy

Marie Malaro

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In *Museum Governance*, Marie Malaro addresses a range of issues facing museum administrators and trustees, arguing they can handle their duties intelligently only if they understand two points—why our country sustains a nonprofit sector and what constitutes trusteeship. Armed with this knowledge, trustees can sort out knotty problems relating to corporate sponsorship, entrepreneurial activities, and fundraising in ways that preserve the integrity of the nonprofit.

Malaro first explores the principles of nonprofit governance. She explains the purpose and use of professional codes of ethics and offers practical advice about board education and its role in fostering the long-term health of an organization. She then applies these principles to situations frequently confronting trustees, discussing how to set collection strategies, balance mission and entrepreneurial ventures, handle deaccessioning, maintain effective board oversight, approach automation, and deal with repatriation requests.

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