



Mexican Business Culture: Essays on Tradition, Ethics, Entrepreneurship and Commerce and the State

Carlos M. Coria-Sánchez, John T. Hyatt

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Western business owners and managers are increasingly interested in doing business in Mexico. Yet few have thoroughly investigated the country's business climate and culture. This collection of new essays by contributors who work in and research the business culture of Mexico takes a combined academic and real-world look at the country's vibrant and dynamic commerce. Topics include business and the government, conceptions of time, Mexican entrepreneurialism and the place of women in business.

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