



Softwarepooling im Konzern - Möglichkeiten und Grenzen (German Edition)

Patrick Kassing

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Studienarbeit aus dem Jahr 2005 im Fachbereich BWL - Controlling, Note: 1,7, FernUniversität Hagen, 19
Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Eine der Möglichkeiten zur effektiven
Ermittlung der für einen IT-Arbeitsplatz anfallenden tatsächlichen Kosten ist der TCO-Ansatz (Total Cost of
Ownership). Nach einer Studie der Gartner Group (Predicts 2005: IT Asset Management Adds Value,
Lessons Risk) vom 01.11.2004 können Unternehmen TCO-Kosten von 25% und mehr einsparen, sofern sie
etwa 3% ihrer jährlichen operativen Budgets in effektive IT-Asset-Management-Programme investieren.
Weniger als 10% der Unternehmen nutzen nach dieser Studie effektive Prozesse und Programme für
Lizenzmanagement im Rahmen des IT-Asset-Managements. Nach einer Befragung der KPMG aus dem
Jahre 2002 gibt es bei 78% der befragten Unternehmen keine Aufstellung der angeschafften
Softwarelizenzen. 40% der Unternehmen schätzen ihr Lizenzmanagement als verbesserungswürdig ein, 28%
der befragten Unternehmen bewerten es als mangelhaft (17%) oder schlecht (11%).
Die Arbeit untersucht, inwieweit ein konzerninternes Software-/Lizenzpooling eine effektive
Handlungsalternative des zentralen Lizenzmanagements darstellen kann.

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