



Foreign Direct Investment in Emerging Economies: Corporate Strategy and Investment Behaviour in the Caribbean (Routledge Studies in International Business and the World Economy)

Lou Anne A. Barclay

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The Caribbean countries of Jamaica, Barbados and Trinidad-Tobago represent excellent examples of the increasingly important role played by Foreign Direct Investment (FDI) in less developed, micro-economies. The increased dependence of these countries on FDI, however, calls into question the attractiveness of the business environment of the region to the foreign investor.

This volume examines both the investment behaviour and corporate strategies operating in these three countries, and assesses the factors which influence the motivations, location choices and market entry mode of multinationals making investments in the Caribbean.

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