



Cosmetics Additives: An Industrial Guide

Ernest W. Flick

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Describes about 4,000 cosmetics additives for industrial use, compiled from information from 84 manufacturers and distributors. The cosmetics and personal care products industry has a \$60 billion market worldwide, and future growth is expected. In the US the market breaks down roughly into: hair care, 20%; fragrances, 20%; skin care, 14%; makeup, 17%; deodorants and skin and body lotions, 10%; and oral care products, 10%. Growth is expected in products targeting ethnic markets and working women. The book lists the following product information, as available, in the manufacturer's own words: (1) Company name and product category, (2) Trade name and product number, (3) Product description. Also included are a Trade Name Index and a list of Suppliers' Addresses.

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