



# Web TV - AV-Streaming im Internet (German Edition)

*Nikolai Longolius*

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Wir erleben zurzeit einen Wandel der klassischen Hörfunk- und TV-Medien. Tiefgreifende Konsumentenverhaltensänderungen lösen das 20-Uhr-Tagesschau-Schema auf, YouTube ermöglicht Medienkonsum zu selbstbestimmten Zeiten. Im Internet folgen wir nicht mehr nur den großen, etablierten Medien, sondern auch der originellen Podcasterin, die Bücher und Lebensstile empfiehlt.

### Video-Streaming im Netz

Über zehn Jahre nach den ersten Implementierungen von Video-Streaming im Netz geht die technologische Entwicklung unverändert mit rasantem Tempo voran. Web-TV – AV-Streaming im Internet bringt dem Leser alles über die aktuelle Streaming-Technologie bei, was er wissen muss, um einen eigenen TV-Sender im Web aufzubauen: über die Streaming-Formate, die dabei eingesetzten Protokolle, den Streaming-Server und den Client. Welche Open-Source-Tools dabei zum Einsatz kommen und wie Video-Transcoding im Detail funktioniert, wird ebenso in eigenen Kapiteln behandelt. Workshops zu »Filme im Netz«, »Video-Transcodierung« und »Streaming aus der Cloud« zeigen, wie AV-Streaming in die Praxis umgesetzt wird.

### Den Wandel verständlich machen

Der Wandel von einem reinen Konsummedium zu einem »interaktiven« Medium steht jedoch erst am Anfang. Der Autor Nikolai Longolius war und ist hautnah an diesem Wandel beteiligt. Er betrieb das erste deutschsprachige Internetradio, ehe er u.a. für Spiegel die Internet-Fernsehsender XXP und SPIEGEL TV Digital aufbaute. 2010 hat er für Konzeption und Umsetzung des webTV-Senders dctp.tv den Lead Award für das webTV des Jahres verliehen bekommen. Kaum ein anderer Autor kann besser den tiefgreifenden Wandel analysieren und verständlich machen.

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