Business Continuity State of the Industry Report

Herbert J. Mattord, Michael E. Whitman

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In the *Business Continuity State of the Industry Report,* authors Herbert Mattord and Michael Whitman provide a comprehensive overview of recent research and news related to business continuity programs. Using the most recent surveys, reports, and research data available, the authors provide an objective analysis of the state of business continuity today.

The report covers events that have shaped the industry, including natural, economic, and technological disasters; the perspective of business continuity from top management executives; business continuity job descriptions and compensation data; the legal and regulatory environment; and emerging trends. It brings together what fragmented bits of information are currently available into one easy-to-read document.

The Business Continuity State of the Industry Report is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs.

- Saves you time by bringing together the most important pieces of research and news into one document.
- Can be used for a quick update on what business continuity programs look like today, what trends exist, and what resources are available for addressing gaps.
- Includes appendices that cover business continuity key terms, industry events, job descriptions and compensation trend data, and more.

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