

Going Mobile: How Wireless Technology is Reshaping Our Lives

Darrell M. West



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The world is going mobile at an astounding pace. Estimates show 80 percent of global Internet access will take place through mobile devices by 2016. Smartphones, tablets, and handheld devices have reshaped communications, the global economy, and the very way in which we live. The revolution is an electronic nirvana: for the first time in human history we have sophisticated digital applications to help us learn, access financial and health care records, connect with others, and build businesses. But the one trillion dollar mobile industry is still relatively young. Leaders in both the public and private sectors need to figure out how to apply mobile technologies or mobile devices to optimize education, health care, public safety, disaster preparedness, and economic development. And the ever-expanding mobile frontier presents new challenges to law, policy, and regulations and introduces new tensions; one person's idea of cautious deliberation can be another's idea of a barrier to innovation.

In *Going Mobile*, Darrell M. West breaks down the mobile revolution and shows how to maximize its overall benefits in both developed and emerging markets.

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