



Summary: How We Compete - Suzanne Berger: Surviving in Today's Global Economy

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Complete summary of Suzanne Berger's book: "How We Compete: What Companies Around the World Are Doing to Make It in Today's Global Economy".

This summary of the ideas from Suzanne Berger's book "How We Compete" presents the author's research on how world companies are competing and suggests that the impact of globalization is not quite as one-dimensional as we think. According to the author, globalization presents significant dangers to corporations, as well as opportunities. This summary explains the forces behind globalization and provides advice on how to make sure your company uses the best strategies in order to stay on top.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "How We Compete" and learn from the world's biggest companies on how to compete in the global economy.

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