



Applied Linguistics (Introducing Linguistics)

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In this complete survey of the theories, methods, and key findings within applied linguistics, students are introduced to core research questions and the various approaches to tackling these.

- Provides a comprehensive introduction to this interdisciplinary field of research and practice, dealing with practical issues of language and communication
- Takes a problem-solving approach, introducing students to key research questions and guiding them through the various ways of tackling these
- Features additional study aids throughout, including chapter outlines, learning objectives, key terms, research questions and answers, study questions, and recommended further readings
- Enables students to identify every-day language and communication issues, and to draw on their own personal experiences
- Edited by a leading figure in the field, heading up an experienced and interdisciplinary team of contributors from the renowned department of applied linguistics at Birkbeck College, University of London – resulting in unique combination of knowledge, skills, and strength from scholars who teach and research together

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